# PRINT APPLY<sup>®</sup>

# SINEL GLOBAL SOLUTIONS EXAMPLES

# ARROSSAIRES DEL DELTA DE L'EBRE

Co-op founded in 1955. At present it has around 2,000 members. It harvests more than 45 million kilos of rice per season. Its annual turnover goes beyond 23 million euros and it is present in the most important Spanish distribution chains.

# **NEED / PROBLEM:**

The client needed a label traceability system for its production of rice.

### SOLUTION:

SINEL sets up in ARROSAIRES a set of 6 Print Apply® machines, five of which are for individual rice grouping lines and 1 is for pallets. The machines are connected to a software which enables to control the labelling cycle of the 6 lines in their different phases. This standard programme manages databases, controls the Print Apply® signals, as well as permitting an accurate visualisation of incidences.

These machines print and apply labels automatically and in real time. The cadence of application goes up to 40 labels/min.

#### BENEFITS:

The client is able to find the product information needed at any point of the supplying chain, as well as tracing its origin, incoming and outgoing days, etc. in order to facilitate controlled product withdrawals and detect the origin of any quality problem.

# **APPLICATION SECTORS:**

Print Apply® equipment is a perfect solution for all those sectors which pack foodstuffs, such as:

- Foodstuffs
- Beverages
- Pharmacy
- Textile
- Automotion



# PANIFICADORA AMPURIABRAVA

Founded in 1862. Pacfren is a family business, always researching & innovating ahead of the others. Pacfren manufactures frozen bakery products and has a national & international distribution network.

# **NEED / PROBLEM:**

The client needed a reliable label traceability system for the production lines, enabling also double-sided labelling. The main condition was to see labelled boxes once the pallet had been prepared.

# SOLUTION:

SINEL sets up in PAB 5 Print Apply® machines, four of which are for individual bread grouping lines and 1 is for pallets. The machines are connected to a software which enables to control the labelling cycle of the 5 lines in their different phases. This standard programme manages databases, controls the Print Apply® signals, as well as permitting an accurate visualisation of incidences.

These machines print and apply labels automatically and in real time. The cadence is two-sided applications on 20 boxes per minute, thanks to the standard pivoting group.

#### **BENEFITS:**

The client is able to find the product information needed at any point of the supplying chain, as well as tracing its origin, incoming and outgoing days, etc. in order to facilitate controlled product withdrawals and detect the origin of any quality problem.

In addition, it enables the operator at the line to clearly recognize the product reference as it has been applied to both sides of the box.

# **APPLICATION SECTORS:**

Print Apply® equipment is a perfect solution for all those sectors which pack foodstuffs, such as:

- Foodstuffs
- Beverages
- Pharmacy
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